| Reg. No.: | | | | |
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G. VENKATASWAMY NAIDU COLLEGE (AUTONOMOUS), KOVILPATTI - 628 502.



UG DEGREE END SEMESTER EXAMINATIONS - NOVEMBER 2025.

(For those admitted in June 2023 and later)

PROGRAMME AND BRANCH: B.Com., BUSINESS ANALYTICS

| SEM | CATEGORY | COMPONENT | COURSE CODE | COURSE TITLE |
|-----|----------|-----------|-------------|-----------------|
| II | PART IV | SEC- 3 | U23BA2S3 | BUSINESS ETHICS |

Date & Session:14.11.2025/FN Time: 2 hours Maximum: 50 Marks

| Bloom's K-level | Q. No. | SECTION - A (5 X 10= 50 Marks) Answer ALL Questions choosing either (a) or (b). | | | | | | | |
|--------------------|-----------|--|--|--|--|--|--|--|--|
| | 1a. | Describe the Business Ethics & its importance in corporate? | | | | | | | |
| K1 | 1b. | (OR) Explain the impact of Values & importance of values in a business concern. | | | | | | | |
| | 2a. | Explain ethical dilemmas in Business. | | | | | | | |
| K1 | 2b. | (OR) Write in brief the Ethical Decision Making. | | | | | | | |
| | 3a. | Discuss the major ethical issues related to harassment in the workplace. | | | | | | | |
| K2 | | (OR) | | | | | | | |
| | 3b. | Correlate Business Ethics and Business development in the global scenario. | | | | | | | |
| | 4a. | How do organizational values and culture shape ethical behavior among employees? | | | | | | | |
| K4 | | (OR) | | | | | | | |
| | 4b. | Suggest the ways to promote ethical work environment. | | | | | | | |
| | 5a. | If the company is profitable, it is ethical. Comment. | | | | | | | |
| K4 | 5b | (OR) | | | | | | | |
| | 5D | Discuss the ethics related to consumer production. | | | | | | | |